

DD/A

Executive Registry

75-270/L

E-1.2

15 OCT 1975

MEMORANDUM FOR: Director of Central Intelligence
VIA : Deputy Director for Administration
FROM : Director of Personnel
SUBJECT : Modified 100 Universities Program
REFERENCE : D/Pers Memo to DCI, Same subject,
dtd 14 Jan 75

1. Action Requested: The Office of Personnel requests that the 100 Universities Program not be implemented again this academic year. We further urge that the program as a concept be abandoned.

2. Basic Background:

(a) During the period of 1963 to 1965, a series of public relations programs were conducted in which senior officials, accompanied by field recruitment officers [redacted], addressed groups of faculty and administrators at most of the important colleges and universities in the United States. The objectives of these programs were to improve the Agency's image in the academic community and to stimulate the referral of high quality students for employment consideration. The first objective was apparently achieved. There was never convincing evidence that the second objective was achieved. The program was suspended in 1966 when student protests on a number of campuses indicated that continuation of the program could lead to incidents detrimental to the Agency.

(b) In the Spring of 1973, thought was given to re-instating the Program in modified form. It was suggested that

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4. Recommendation: We, therefore, recommend that the Modified 100 Universities Program not be implemented this academic year and that the concept, in its entirety be abandoned.

/s/ F.W.M. Janney

F. W. M. Janney
Director of Personnel

APPROVED: DAVID E. COLE

17 OCT 1975

Date

DISAPPROVED: _____

Date

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